Clarke, Patrice A

From: Bugg, Joy J.
Sent: Thursday, June 27, 2002 3:47 PM
To: Walk, Roger A.
Subject: FW: Wall Street Journal A/T

-----Original Message-----
From: Ryan, Thomas M.
Sent: Wednesday, June 26, 2002 4:44 PM
To: Szymanczyk, Mike E.; Nelson, John R. "Jack"; Merlo, Ellen; Parrish, Steve; Poole, Jay; Roberts, Peggy; Desel, Paula; Tovar, David; Beran, Dave R.; Keane, Denise; Solana, Rick P.; Nyffeler, Urs; A. Murphy Phillip (E-mail); Billy Abshaw (E-mail); Brendan McCormick (E-mail); Christina Malito (E-mail); Deane Gross (E-mail); Geoffrey Stover (E-mail); JessicaDumpert; Mark Whatford (E-mail); MichaelPfeil; MoniqueTapie; R. Drogin Jamie (E-mail); RochellePalmer; StephanieD'Angelo
Cc: Carcich, Claire; Whidden, Roger
Subject: Wall Street Journal A/T

Following discussions yesterday, Rick Solana and Mike Pfeil spoke with Gordon Fairclough at the Wall Street Journal regarding the Thursday/Friday meeting with Greg Connolly and the Massachusetts Department of Health. Rick discussed reduced exposure processes - including clinical and non-clinical studies - that we plan to present to the MA Dept. of Health. There was also a brief discussion of the Total Exposure Study (TES). Mike and Rick did not discuss any specific products under development.

We should expect a story in tomorrow's WSJ on reduced risk products throughout the tobacco industry, and Omni and Advance are likely to be discussed.

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